## 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

Schedule E)	FOR SE OF FORM 24/48			
IAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼			
Senate Leadership Fund	C C00571703			
Check if X 24-hour report 48-hour report New report Amends report filed	on Mam / Dab / Yayayay			
Full Name of Payee Mentzer Media Services	Date of Public Distribution/Dissemination			
	10 25 / Y Y Y Y Y			
Mailing Address 600 Fairmount Ave	Amount			
Ste 306 City State Zip Code	1960960 12			
City State Zip Code Towson MD 21286	1869860.13 Transaction ID : SE1			
Purnose of Expenditure	Date of Disbursement or Obligation			
TV/Media Placement / Radio Placement  Category/ Type	10 21 2016			
Name of Federal Candidate Support Office	Sought: House District:			
Ross, Deborah, K, ,	President Senate State: NC			
Calendar Year-To-Date Per Election for Office Sought  Disbur 2016	rsement For: Primary <b>X</b> General  Other (specify) ▶			
Full Name of Payee	Date of Public Distribution/Dissemination			
Majority Strategies, Inc.	10 25 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
Mailing Address 12854 Kenan Drive	10 23 2010			
Suite 145	Amount			
City State Zip Code	300000.00			
Jacksonville FL 32258	Transaction ID : SE2  Date of Disbursement or Obligation			
Purpose of Expenditure Online Advertising  Category/ Type	10 25 2016			
Name of Federal Candidate Support Office	Sought: House District:			
Ross Deborah K	President Senate State: NC			
	rsement For: Primary X General			
Per Election for Office Sought 9765027.76 2016	Other (specify) >			
(a) SUBTOTAL of Itemized Independent Expenditures	2169860.13			
(b) SUBTOTAL of Unitemized Independent Expenditures	7 7 7			
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Crosby, Caleb, , ,  [Electronically Filed] Date 10	25 2016			
Signature				

## 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	SEITI EXI EIT	DITOTILO		PAGE 2 OF 2 FOR SE OF FORM 24/48		
NAME OF COMMITTEE (In Full)			FEC ID	ENTIFICATION NUMBER ▼		
Senate Leadership Fund			C	C00571703		
Check if 24-hour report 48-hour report	New re	eport Amends repo	rt filed on	D = D / Y = Y = Y		
Full Name of Payee			Date of Public	Distribution/Dissemination		
Cavalry			10	25 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Mailing Address 1634 Eye St NW			Amount			
Ste 800						
City	State	Zip Code		180000.00		
Washington	DC	20006		Transaction ID: SE3  Date of Disbursement or Obligation		
Purpose of Expenditure Online Advertising		Category/ Type	10	25 / 2016		
Name of Federal Candidate		Support	Office Sought:	House District:		
Ross, Deborah, K, ,		X Oppose		Senate State: NC		
Calendar Year-To-Date Per Election for Office Sought		9765027.76	Disbursement For: 2016 Other (sp	Primary <b>✗</b> General ecify) ▶		
Full Name of Payee			Date of Public	Distribution/Dissemination		
McCarthy Hennings Whalen, Inc.			M M /	25 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Mailing Address 1850 M Street NW			Amount			
Suite 235			Amount			
City	State	Zip Code		1944.88		
Washington	DC	20036	Transaction ID  Date of Disbu	D: SE4 ursement or Obligation		
Purpose of Expenditure Web Ad		Category/ Type	10	25 / 2016		
Name of Federal Candidate		Support	Office Sought:	House District:		
Ross, Deborah, K, ,		<b>x</b> Oppose	President	Senate State: NC		
Calendar Year-To-Date Per Election for Office Sought	7	9765027.76	Disbursement For: 2016 Other (sp	Primary <b>X</b> General ecify) ▶		
(a) SUBTOTAL of Itemized Independent Exper	nditures		<b>)</b>	181944.88		
(b) SUBTOTAL of Unitemized Independent Ex	penditures		<b>•</b>			
(c) TOTAL Independent Expenditures			<b>•</b>	2351805.01		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.						
Crosby, Caleb, , ,	[Electro	onically Filed] Date	10 / 25	2016		
J.g						